



Spina Bifida 2017 Annual Report



Board of Directors

- David Albert
- Karin Bierbrauer, MD
- Beth Crenshaw
- Jill Fealko, Esq.
- David Hackworth, CPA
- Jesse Jenike-Godshalk
- John Munnis, Jr.
- Pam Wendel

Executive Director

- Rhonda Morrison, MSW

Program Manager

- Diane Burns

www.sbcccincy.org

Message from the Board Chair

By John Munnis, Jr.

The SBCC mission is to promote and enhance the lives of all affected by spina bifida. As an adult living with spina bifida, I am proud and grateful to be a part of this organization. The SBCC breaks down its activities in one of four areas related to our mission and vision - Advocate, Connect, Educate and Support - ACES. I would like to share briefly some of what the SBCC is doing.

Under **Advocacy**, program manager, Diane Burns, and I attended the Developmental Disability Awareness and Advocacy Day in Columbus. We met with local legislators. One of the main issues discussed was a bill that should increase the number of accessible taxis, improving transportation options for people with disabilities. Also, Diane will be attending an event in Washington, DC hosted by the Spina Bifida Association called "Teal on the Hill" where she will meet with legislators and network with others in the spina bifida community nationwide.

Under **Connect**, we have programs designed for different segments of our community. Examples of a few of these are the Spring Breakfast for young children. We have Empowerment Camp for those ages 10 - 20. A monthly "Dinner Club" at a restaurant is hosted for adults with spina bifida. The parents of adults with spina bifida have social outings. We are making a conscious effort to provide programming for all segments of the spina bifida community we serve.

Under **Educate** the SBCC hosted a webinar series in 2017. The webinars

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EMPOWERING PEOPLE

What a beautiful day! Over 600 Walkers & Rollers gathered on Saturday, September 30th at Miami Whitewater Forest for the 17th Annual Walk & Roll. The participants were treated to a continental breakfast compliments of Servati's and Dunkin Donuts. Promptly at 10:00 a.m. Rhonda Morrison, Executive Director welcomed those in attendance. We were honored to have Jennifer Ketchmark, WCPO Weather Forecaster, and her daughter Stella, as our "Honorary Starter." DJ Eddie Brinson, Jr. played some rocking tunes.



The walkers and rollers enjoyed a picnic lunch of Skyline Coney's, JTM Barbecue along with other snacks and beverages as they socialized on the lawn surrounding the lake. Kids of all ages enjoyed the face painting provided by Joyce & Terry Boyle. They also had the opportunity to meet with representatives of local adaptive sports programs, as well as, visit vendors who supply medical products and vehicle adaptations.



A total of sixty-five teams raised over \$67,000 which allows SBCC the opportunity to continue to provide programming and services for the community.

Congratulations to the following teams:

- Top Team Overall: Kobe's Crusaders
- Team with most funds raised by Sept. 29th: Team John Paul
- Largest Registered Team: Team Jordan
- Rookie Team: Middletown Motion

We are grateful to all of our teams, sponsors, volunteers, families, and friends for their generous support each year. A special **THANK YOU** to our Walk & Roll Committee: Dave & Judy Albert, Beth Crenshaw, Chuck Blaylock, Jeremy Moses, John Munnis, and Rocky Byington. A **BIG** shout-out to our volunteers: UC Cinnatus Scholarship students, dunnhumby staff, David Arvin, Bud Wendel, Ed Morrison, Kathy Downs and to the SBCC Board of Directors.

WE ARE GRATEFUL FOR THE FOLLOWING SPONSORS:

Race Sponsor

Greater Cincinnati Radio Control Club

Pole Sitters

dunnhumby
JVS Career Services
Full Throttle Indoor Karting

Crew Chief

Intelligrated
J & B Medical Supply
Grant Thornton
Coloplast

Spotter

Kahny Printing
UBS
M.C. Mobility
Neyer Properties
Thompson Hine LLC
Viox Services
A to Z Wear

Pit Crew

Truepoint Wealth Counsel
Away with Geese
St. Elizabeth Healthcare
Bick's Driving School

Harrigan Refrigeration and Air Conditioning
Canning Team – Comey & Shepherd Realtors
JTM
Skyline
Ivan and Karen Silverman
Anonymous

walk & roll

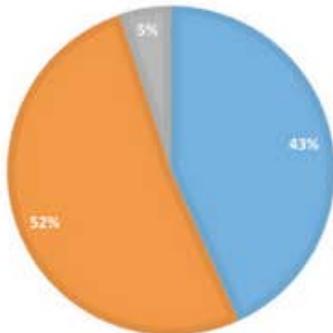




2017 Annual Report

2017 SBCC EXPENSE BREAKDOWN

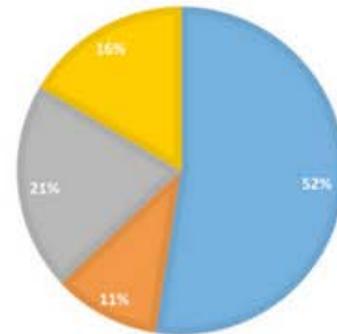
■ Operating Expenses ■ Program Expenses ■ Walk & Roll



**\$97,758.00
RAISED**

2017 SBCC INCOME BREAKDOWN

■ Individual Contributions ■ Grants ■ Sponsorships ■ Other



ADVOCATE

Empowering Family
Symposium Presenter
Member of the Better Bus
Coalition of Cincinnati
Developmental Disabilities Day
participant
Member of the Home Think
Tank

CONNECT

25TH Anniversary of Kid's Fly in partnership
with GCRCC - 41 attendees
10 Youth ages 10-20 years attended
Empowerment Camp
5 Adult Dinner's held - 42 attendees
6 Social Events
119 Members of SB Cincy Family to Family
Facebook Group
80,392 E-Blast Delivered

EDUCATE

"Create Your Future Webinar Series"

- 8 Webinars
- 383 Views

Transition Bootcamp Sponsor & Planning
Team Member

SUPPORT

Scholarships

- 12 Camp & Recreation Scholarships Awarded
- 9 Direct Aid Scholarships
- 2 Adapted Recreation Programs Supported
- 2 Post-Secondary Educational Scholarships Awarded
- 80 In-Room Hospital Meals Provided for Patients
- 15 Mylar Balloons Sent to Hospitalized Children
- 240 Clinic "Comfort Bags" Provided
- 46 Resource Requests Completed

By Rhonda Morrison

In 2017, SBCC had an energy-filled year with programs, social/networking events, friend-raisers and collaborative programs. As I reflect on this past year as your Executive Director, I found it to be exciting, rewarding, and more. Check out a few of the highlights below:

March found us participating in “ReelAbilities” held at the Duke Energy Convention Center, where we hosted the 2017 winner for Best Documentary at the Cincinnati ReelAbilities Film Festival, “Tin Soldiers”. Brackets for Good was a new and exciting fundraising opportunity for SBCC that uses the March Madness basketball tournament as a theme. The “Create your Future” Webinar series kicked off in April with the first of our eight webinars. Hunting for eggs was a highlight of the Spring Family Breakfast, as usual. The teens enjoyed a night of improv presented by folks from Dramakinetics. Ten young ladies participated in our annual Empowerment Camp that was held June 16-18; fun was had and new friendships were formed. Our summer family picnic moved indoors to the Burns home when heavy rains fell, but the kids still had a great time.



The “Kids Fly” hosted by the Greater Cincinnati Radio Control Club

turned 25 in 2017! The anniversary video is available on our Facebook page. GCRCC assisted kids of all ages in flying the radio controlled planes - it is always fun to see the smiles. The “Old Gang”, better known as parents of adult children with spina bifida, gathered at Brio's on a crisp September evening and renewed friendships. And of course, our largest event, the Walk & Roll, took place on September 30th.



October found MDA and SBCC joining forces for a “2 of a Kind” friend-raiser at Streetside Brewery. What would October be without a visit to the pumpkin patch? Berger Farms hosted our first ever “Party at the Pumpkin Patch” which included games, watching a puppet show, and taking a ride on the hay wagon to choose a pumpkin! Mr. and Mrs. Claus visited during the holidays and delivered presents to those on our “nice list”. Our adults with spina bifida enjoyed fellowship at Brio's on the Le-

vee for a lovely holiday meal.

Thanks to the Elsa Heisel Sule Foundation \$5,000 grant, we were able to redesign our website and upgrade to a new donor management system, designed to make interacting with SBCC easier. Whew... we were busy! My favorite memory of 2017? Being given the privilege of leading SBCC and sharing your stories with our community.



By Diane Burns

Fueled by the creative energy of a few parent and professional volunteers who knew that local families needed support and connection, the Spina Bifida Coalition began as a small, grassroots organization in 1973. Over the past 45 years, SBCC has expanded into an office with staff and now possesses an active online presence while still striving to advocate, connect, educate and support families.

Each year, new babies are born with spina bifida in the Greater Cincinnati area and surrounding counties. The need for support is not diminishing. Therefore, we are always looking for good-hearted people to help us achieve our mission, to promote and enhance the lives of all affected by spina bifida. Below is a list of ways that **YOU** can make a difference in the life of someone with spina bifida and their family.



- Join the Board of Directors. The Board meets six times a year on Thursday evenings. Board members commit to a three-year term.
- Assemble clinic comfort bags with water, snacks, activities and SBCC program postcards. Production takes place at the SBCC office. This takes about 2 hours every six weeks.
- Migrate the print materials of the Touchpoints program to links on the Web site. Some basic computer skills are needed as well as availability during the work week. The estimated time to complete this project is 10 – 20 hours.
- Perform a quarterly review of the links listed on our SBCC Web site to ensure each remains active. This review can be accomplished from home and will require only about one hour.
- Become a member of a committee or task force. These committees meet 2-6 times a year:
Governance Finance Development Program Committee Walk & Roll Task Force
- Perform an annual assessment of the organizations technology and security measures.
- Host a fundraiser on Facebook, or plan a private fundraising party to benefit SBCC.
- Provide photography services for an event.

Message from the Board Chair, cont. from pg. 1

included the topics of social continence, maximizing education, orthopedic options, executive dysfunction, and more, providing people with disabilities tools to achieve what they want. Recordings of all the webinars are on our website at [https:// sbccincy.org](https://sbccincy.org).

The SBCC also provides **Support** to those we serve in the form of postsecondary academic scholarships, “camp” scholarships (camp, athletics, or other approved uses), Mylar balloons for children in the hospital and meal tickets for their parents visiting their children hospitalized at Cincinnati Children’s. Finally, the SBCC just received a grant partnering with the Center for Spina Bifida Care on research to improve outcomes for those with Spina Bifida transitioning from pediatric to adult care. And we are doing so much more! Our Executive Director, Rhonda Morrison, and Program Manager, Diane Burns, are doing a wonderful job.

I am so glad I made the call to this organization back in 2002. I was isolated. Gratitude and pride are the words that sum up my experience with the SBCC. And we will be honored to continue to serve you.



Follow us on Facebook and Twitter @ SBCCincy

SAVE THE DATE



walk & ROLL
Sept. 29 2018



*If you can dream it...
You can do it!* -Walt Disney

REGISTRATION OPENS AT 9:00 AM
WALK BEGINS 10:00 AM
MIAMI WHITE WATER FOREST